

Note: JavaScript must be turned on in order to use the buttons on this page.

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report			FOR COMMISSION USE ONLY FILE NO. -
Licensee INDEPENDENCE TELEVISION COMPANY			
Call Sign WMYO	Facility Id 34167	Previous Call Sign (if applicable) WFTE	
Community of License			
City	State	County	Zip Code
SALEM	IN	WASHINGTON	47167 -
Nielsen DMA LOUISVILLE	World Wide Web Home Page Address WWW.WMYO.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2005	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	58		
Report reflects information for quarter ending: 03/31/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	274
Total 5:00 a.m. to 1:00 a.m. CSTs	506
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	55
Total 6:00 a.m. to 9:00 a.m. CSTs	44
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	116
Total 6:00 p.m. to 11:35 p.m. CSTs	182
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	3
Comments: NAB: "COUNTDOWN TO DTV: ARE YOU READY?" SUN. 1/18/2009 AT 6:00PM SAT. 2/7/2009 AT 5:00PM SAT. 2/14/2009 AT 11:00PM	

100-Day Countdown - Last Quarter

--

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

488	<i>Graphic Displays</i>
	<i>Animated Graphics</i>
	<i>Graphic and Audio Displays</i>
	<i>Longer Form Reminders</i>

Comments:
 WMYO RUNS THE COUNTDOWN CLOCK GRAPHIC DISPLAY IN CONJUNCTION WITH ITS DTV CRAWLS. THE GRAPHIC WAS RESET TO COUNTDOWN TO THE JUNE 12TH, 2009 CUT-OFF DATE WHEN THE FEB. 17TH 2009 DATE WAS REVISED. THE NUMBER LISTED IN THE GRAPHIC DISPLAYS BOX ABOVE REFLECTS THE TOTAL NUMBER OF TIMES THE COUNTDOWN TO DTV GRAPHIC RAN BETWEEN JAN. 1, 2009 AND MARCH 31ST, 2009. THE DTV COUNTDOWN GRAPHIC DISPLAY INDICATES THE NUMBER OF DAYS UNTIL THE DTV TRANSITION, THE FCC TOLL-FREE NUMBER AND THE FCC DTV WEBSITE. IN ADDITION TO THE COUNTDOWN GRAPHIC, THE STATION DTV TRANSITION CRAWL RUNS SIMULTANEOUSLY GIVING VIEWERS COMPLETE DETAILS ABOUT THE TRANSITION AND WHAT VIEWERS CAN DO TO PREPARE FOR THE ANALOG CUT-OFF. BY USING THE DTV COUNTDOWN GRAPHIC WITH THE DTV CRAWL, THE STATION IS DOUBLING ITS EFFORTS TO EDUCATE THE PUBLIC ABOUT THE DTV TRANSITION.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WEBSITE IS A FULL PAGE OF DTV INFORMATION VIEWERS CAN USE TO LEARN ABOUT DTV INCLUDING; THE ANALOG CUT-OFF DATE, AN EXPLANATION OF THE DTV TRANSITION, THE BENEFITS OF DTV, PERSONS AFFECTED BY THE TRANSITION, CONSUMER SOLUTIONS FOR RECEIVING DTV, DTV CONVERTER BOX INFORMATION AND ADDITIONAL RESOURCES OF INFORMATION INCLUDING WEBSITES, PHONE NUMBERS AND ADDRESSES AVAILABLE TO LEARN MORE ABOUT THE DTV TRANSITION.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	

Comments:

Community Events

Comments:

Other (describe)

Comments:

ON JANUARY 12TH 2009 WMYO CONDUCTED TWO ON-AIR DTV READINESS TESTS FOR ITS VIEWERS. THESE TEST RAN AS FOLLOWS:

12:30PM - 12:32PM

7:30PM - 7:35PM

THESE TESTS WERE DESIGNED BY STATION ENGINEERS SO THAT VIEWERS UNPREPARED FOR THE DTV TRANSITION RECEIVED A "YOU FAILED" NOTICE WHILE VIEWERS THAT WERE PREPARED RECEIVED A "YOU PASSED" NOTICE. STATION STAFF WERE AVAILABLE FOR ANY VIEWER PHONE CALLS IN ORDER TO EXPLAIN THE NATURE OF THE TEST AND WHAT VIEWERS COULD DO IF THEY RECEIVED A "YOU FAILED" NOTICE.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing

DIRECTOR, PROGRAMMING & OPERATIONS

Signature

JOSEPH HARRY BEAM

Date (mm/dd/yyyy)

04/03/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the

Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE
PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13,
OCTOBER 1, 1995, 44 U.S.C. 3507.**
