

Report reflects information for the filing period ending: 06/30/2009 Filed on: 07/10/2009

Call Sign Channel Numbers Community of License
 WMYO 58 (analog) City State County ZIP Code
 51 (digital) Salem IN Washington 47167
 Licensee Name
 Independence Television Company
 Network Affiliation Nielsen DMA Licensee World Wide Web Home Page Address (if applicable)
 MY Network Louisville www.wmyo.com
 Facility ID Previous Call Sign (if applicable) License Renewal Expiration Date
 34167 WFTE 2005-08-01

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 4.00 hours
 3.(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).
 Louisville Courier Journal, TV Guide

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Origin			
Awesome Adventures	SYNDICATED			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SA @ 7:00am 13		0		
Length of Program	Age of Target Audience		E/I Symbol Used As	
30 minutes	From To		Required	
	13 years 16 years		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 Awesome Adventures is an award winning weekly syndicated series that takes kids on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting the rain forest in Costa Rica. The goal is to make the series truly educational, entertaining and family friendly.

Title of Analog Core Program #2	Origin			
Wild America	SYNDICATED			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SA @ 7:30am 13		0		
Length of Program	Age of Target Audience		E/I Symbol Used As	
30 minutes	From To		Required	
	13 years 16 years		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 This program's objective helps children achieve a greater understanding of nature and specific animal species. Through this understanding, children will gain a better relationship to the natural environment in North America and learn to protect its natural species.

Title of Analog Core Program #3	Origin			
Into The Wild	SYNDICATED			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SA @ 8:00am 13		0		
Length of Program	Age of Target Audience		E/I Symbol Used As	
30 minutes	From To		Required	
	13 years 16 years		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 Jack Hanna brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of this program.

Title of Analog Core Program #4	Origin			
What's Up! Que Pasa	SYNDICATED			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SA @ 8:30am 13		0		
Length of Program	Age of Target Audience		E/I Symbol Used As	
30 minutes	From To		Required	
	13 years 16 years		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 What's Up! Que Pasa? is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Analog Core Program #5	Origin			
Whaddyado?	SYNDICATED			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
SU @ 8:30am 13		0		
Length of Program	Age of Target Audience		E/I Symbol Used As	
30 minutes	From To		Required	
	13 years 16 years		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 (What Do You Do?) is an educational series which chronicles real-life stories surrounding ordinary teens who accidentally find themselves caught in perilous and challenging situations. Through dramatic re-enactments, the program will skillfully document the event, interview the participants, and talk to various experts, who will explain what the

proper reaction should be when faced with life-threatening circumstances such as coming to the aid of someone who is choking.

Title of Analog Core Program #6	Animal Rescue	Origin	SYNDICATED		
Regular Schedule	SU @ 9:00am	Total Times Aired at Regularly Scheduled Time	13	Number of Pre-emptions	0
Length of Program	30 minutes	Age of Target Audience	From 13 years	To 16 years	E/I Symbol Used As Required Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
This program educates young viewers about animals and their habits, developments, and behaviors. The program also promotes awareness of important environmental issues along with how to properly care for our pets.

Title of Analog Core Program #7	Dog Tales	Origin	SYNDICATED		
Regular Schedule	SU @ 9:30am	Total Times Aired at Regularly Scheduled Time	13	Number of Pre-emptions	0
Length of Program	30 minutes	Age of Target Audience	From 13 years	To 16 years	E/I Symbol Used As Required Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Title of Analog Core Program #8	Gladiators 2000	Origin	SYNDICATED		
Regular Schedule	SU @ 10:00am	Total Times Aired at Regularly Scheduled Time	13	Number of Pre-emptions	0
Length of Program	30 minutes	Age of Target Audience	From 13 years	To 16 years	E/I Symbol Used As Required Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
Gladiators 2000 features teens competing in games that challenge their physical abilities as well as their knowledge of nutrition, fitness and the human body.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 4.00 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y

If No to 7(c), submit as an Exhibit a Statement of Explanation. (None Required)

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0.00 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0.00 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).
Louisville Courier Journal, TV Guide

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

(b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Awesome Adventures	Origin	SYNDICATED
Regular Schedule	SA @ 7:00am	Total Times to be Aired	13
Length of Program		Age of Target Audience	

30 minutes		From 13 years	To 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming
Awesome Adventures is an award winning weekly syndicated series that takes kids on incredible journeys all over the world. The destinations and activities are diverse, from snowboarding down the Alps in Switzerland, to visiting the rain forest in Costa Rica. The goal is to make the series truly educational, entertaining and family friendly.

Title of Planned Core Program #2	Origin		
Wild America	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SA @ 7:30am	13		
Length of Program		Age of Target Audience	
30 minutes		From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
This program's objective helps children achieve a greater understanding of nature and specific animal species. Through this understanding, children will gain a better relationship to the natural environment in North America and learn to protect its natural species.

Title of Planned Core Program #3	Origin		
Into The Wild	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SA @ 8:00am	13		
Length of Program		Age of Target Audience	
30 minutes		From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
Jack Hanna brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of this program.

Title of Planned Core Program #4	Origin		
Whats Up! Que Pasa	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SA @ 8:30am	13		
Length of Program		Age of Target Audience	
30 minutes		From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
What's Up! ¿ Que Pasa? is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Planned Core Program #5	Origin		
Whaddyado?	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SU @ 8:30am	13		
Length of Program		Age of Target Audience	
30 minutes		From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
(What Do You Do?) is an educational series which chronicles real-life stories surrounding ordinary teens who accidentally find themselves caught in perilous and challenging situations. Through dramatic re-enactments, the program will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with life-threatening circumstances such as coming to the aid of someone who is choking.

Title of Planned Core Program #6	Origin		
Animal Rescue	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SU @ 9:00am	13		
Length of Program		Age of Target Audience	
30 minutes		From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
This program educates young viewers about animals and their habits, developments, and behaviors. The program also promotes awareness of important environmental issues along with how to properly care for our pets.

Title of Planned Core Program #7	Origin		
Dog Tales	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SU @ 9:30am	13		
Length of Program		Age of Target Audience	
30 minutes		From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Title of Planned Core Program #8	Origin		
Gladiators 2000 (7/5 - 9/6)	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SU @ 10:00am	10		
Length of Program		Age of Target Audience	
30 minutes		From 13 years	To 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
Gladiators 2000 features teens competing in games that challenge their physical abilities as well as their knowledge of nutrition, fitness and the human body.

Title of Planned Core Program #9	Origin		
Dragonfly TV (9/13 -9/27)	SYNDICATED		
Regular Schedule	Total Times to be Aired		

SU @ 10:00am 3

Length of Program

30 minutes

Age of Target Audience

From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing!

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number	
Harry Beam	502-584-6441	
Address	E-mail Address	
624 W. Muhammad Ali Blvd	hbeam@fox41.com	
City	State	ZIP Code
Louisville	KY	40203

17 Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

On June 12, 2009, the station completed the transition to digital television. After that date, the responses to Question 4 apply solely to the station's primary digital program stream After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under that were not "educational or informational": NONE

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Independence Television Company	
Date	Harry Beam
07/07/2009	